

# CREATING A COMMUNITY OF LEARNING FOR SCHOLARSHIP PROVIDERS + PROMISE PROGRAMS



A SERIES OF WORKSHOPS TO UP-LEVEL EVALUATION PRACTICES FOR SCHOLARSHIP PROVIDERS

## THE CHALLENGE

Scholarship and promise programs have been at the forefront of opening the doors to postsecondary education for students of color, low-income students, and first-generation students. Despite their massive investments, many programs have minimal understanding of the outcomes they help to support and of the parts of their models that are working.

*The Bottom line:* Too many organizations are **missing the opportunity to measure—and therefore improve—their impact for students.**

## THE OPPORTUNITY

Scholarship and promise programs possess a wealth of data and experience with what works and what doesn't work in supporting award recipients to enroll in college, succeed in college, and find meaningful and gainful employment. Yet many are not operationalizing regular evaluation and learning in efficient, thorough, and transformative ways. With the **guidance of evaluation professionals** and by **learning from one another**, providers have the opportunity to **improve outcomes with existing resources through smarter learning practices.**

## THE PROPOSAL

HEI PROPOSES A SERIES OF WORKSHOPS TO HELP SCHOLARSHIP + PROMISE PROGRAMS:



Identify, spread, and scale important learnings from across the college access and scholarship ecosystem.



Evaluate the effectiveness of their own scholarship or promise programs.



Develop a culture of accountability in which measurable student outcomes drive program and funding decisions.



Scale up their capacity to develop collaborative partnerships with the higher education institutions that their scholarship and promise awardees attend.



Leverage their collective power as funders in their local/regional areas to promote improved college success outcomes.